

# Enhancing Engagement Through Technology



## CARE FOR COMPLEX PATIENTS



### Making it easier for people to *stay connected, safe and healthy while aging in place.*

As we provide strategy, technology and implementation services to payors, providers and digital health innovators, we have uncovered common goals — Providers and care teams want to keep engaged with patients between encounters and patients want to live active, healthy lives, at home. We help providers utilize patient portals, telehealth and mobile apps to enhance patient engagement, and now Strategic Interests has assembled a suite of solutions to address the key challenges of aging in place:



#### **Intelligent Home Monitoring**

Health care professionals from every discipline know how valuable it is to spot changes in patterns and behavior. Now technology can remotely sense daily actions, learn repeated habits and alert about changes to maximize personal independence and wellbeing.



#### **Reliable Medication Adherence**

Technology now makes it possible to bring clear, confident and compliant medication management directly to a patient's home. We can remotely prompt action, dispense pills and track behavior to improve appropriate medication use and patient safety.



#### **Meaningful Bio-Metrics**

We don't need more patient data; we need insight from valid, critical data. Combining continuous, remote clinical monitoring from devices with dashboards that give providers, care managers and patients instant access to the most relevant Patient Generated Health Data (PGHD) yields better decisions.

### Breakthrough technology *aligned with your business goals.*

For years, we have helped health care stakeholders develop strategies, choose technologies and vendors, and execute initiatives to manage operational and patient data to realize key objectives:

- » **Reduced readmissions and total cost of care**
- » **Improved quality outcomes and provider, patient and caregiver satisfaction**
- » **Strong performance in value-based care programs and optimize revenue from fee-for-service models including Chronic Care Management / Remote Patient Monitoring**

As both payors and providers seek the multiple advantages of people staying healthy at home and explore enabling solutions, we can ensure the technologies you choose link to your ongoing strategies, programs and initiatives.

# Strategy. Technology. Implementation.

## Bringing it all together.

**ONE PLATFORM** addressing the key challenges to aging at home.

Choose technologies that give you validated and reliable data about patients' lives and help you make the best care decisions.



### Sofihub

#### Intelligent Home Monitoring

Sensors and Artificial Intelligence let this hub monitor, learn and communicate to make it more possible for seniors to safely live independently. Seniors get security and freedom without a pendant through passive monitoring. Caregivers get insights and alerts about daily behavior to intervene before adverse events can occur. Everyone gets peace of mind.

- » Audible reminders to the resident
- » Automated alerts to caregivers and family when trouble appears
- » Portal access to daily activity
- » Proactive solution to thrive, not just age, in place



### MedaCube™

#### Reliable Medication Adherence

Keep track of complicated schedules and increase medication adherence. Dispense correct dosages every time. Access detailed compliance reports. One easy-to-use, "smart," secure device can increase quality of home care and reduce hospitalizations.

- » Connects with First Data Bank for safe scanning of refill bottles
- » Holds up to 90-day supply of up to 16 medications
- » Alerts when it's time for medications
- » Alerts resident and caregivers of missed medications
- » Personal voice messages can be customized for a friendly touch
- » Pharmacy partnerships in place



### Remote Patient Management

#### Meaningful Bio-Metrics

If Patient Generated Health Data (PGHD) was clean, useful and faster to access, health systems could use it to improve care. Unfortunately, for the most part, PGHD is not any of these. Datos offers a cloud data-management solution behind a mobile app that engages patients and obtains data from devices and provides a comprehensive dashboard that helps providers and care managers improve quality of care and outcomes.

- » Vitals from devices such as glucometers, blood pressure cuffs, scales, pulse oximeters, and activity
- » Enhance journey for patients with hypertension, diabetes, heart disease, cancer, and other chronic diseases
- » Can be used to support elderly with multiple co-morbidities
- » Mobile app alerts patient based on parameters set by Physician
- » Realtime patient reported outcomes through app



For more information about Strategic Interests and our Aging in Place solutions, please contact us at:

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